

## By popular demand, Carl Eeman returns to talk 'generations'



How do the four different types of generations (your grandparents, your parents, you, and your children) affect the church? ELCA pastor Carl Eeman has taught and spoken on this topic since 1997. As he did at the 2003 synod leadership event, he presents three workshops based on his book, *Generations of Faith: A Congregational Atlas* (Alban, 2002).

- **"Jesus for Every Generation: A Ministry Map to the Generational Geography"** (A05) is the basis for understanding the principle of how each generational type views God, church and the faith and how that understanding can generate more effective evangelism, stewardship, leadership and worship in your congregation.
- **"Money Talks: How Generational Lenses Affect Vision for Stewardship"** (B05) addresses one of ministry's hottest topics, how each generation deals with supporting the mission of the church through time, talent and treasure.
- **"Draw Near and Hear: Tell the Gospel Well to Each Type of Generation"** (C05) brings the generational lens to issues of communication in the parish - everything from enhancing preaching and freshening program offerings to using print pieces to be inviting to all generations.

Pr. Eeman is a 1975 graduate of Ohio State with a Bachelor of Arts in economics. He earned the Master of Divinity from Luther-Northwestern Theological Seminary in 1983 and the Master of Theology from the same seminary in 1984. From 1984 to 2000, he served congregations in Pennsylvania, Ohio and Minnesota.